

Privacy Policy



Interperformant Systems Limited understands that your privacy is important to you and that you care about how your personal data is used and shared online.

We respect and value the privacy of everyone who visits this website, www.interperformant.com ("Our Site") and will only collect and use personal data in ways that are described here and in a manner that is consistent with Our obligations and your rights under the law.

We may also collect data from any messages posted to Our Site as well as any e-mails or postal letters you send Interperformant Systems Ltd.

Please read this Privacy Policy carefully and ensure that you understand it. Your acceptance of Our Privacy Policy is deemed to occur upon your first use of Our Site. If you do not accept and agree with this Privacy Policy, you must stop using Our Site immediately.

Definitions and Interpretation

In this Privacy Policy, unless the context otherwise requires, the following expressions have the following meanings:

"We/Us/Our"

- means Interperformant Systems Ltd, a limited company registered in England and Wales under company number 13714702 and with its registered office at Interperformant Systems Ltd, 17 Glasshouse Studios, Fryern Court Road, Burgate, Fordingbridge, SP6 1QX, United Kingdom

"Personal Data"

- means any and all data that relates to an identifiable person who can be directly or indirectly identified from that data, as defined by EU Regulation 2016/679 General Data Protection Regulation ("GDPR")

"Account"

- means an account required to access and/or use certain areas and features of Our Site

"Cookie"

- means a small file placed on your computer or device by Our Site when you visit certain parts and/or use certain features of Our Site;

“Cookie Law”

- means the relevant parts of the Privacy and Electronic Communications (EC Directive) Regulations 2003 and of EU Regulation 2016/679 General Data Protection Regulation (“GDPR”)

Information About Us

Our Site is owned by Interperformant Systems Ltd and is operated by a third-party partner within the United Kingdom.

Any data requests including those concerning GDPR should be sent to us at:
privacy@interperformant.com

Queries

If you have any questions, queries or potential concerns which are not answered by this Privacy Policy, please contact us at: privacy@interperformant.com

What Does This Policy Cover?

This Privacy Policy applies to your use of Our Site and any received emails or postal letters received from you.

Our Site may contain links to other websites. Please note that We have no control over how your data is collected, stored, or used by other websites and We advise you to check the privacy policies of any such websites before providing any data to them.

Your Rights under the GDPR

As a data subject, you have rights under the GDPR, which this Policy and Our use of personal data have been designed to uphold.

The eight rights of individuals under GDPR are: the right to be informed, the right of access, the right to rectification, the right to erasure, the right to restrict processing, the right to data portability, the right to object, and rights related to automated decision-making and profiling. These rights provide individuals with control over how their personal data is collected, processed, and stored.

If you have any cause for complaint about Our use of your personal data, please contact Us using the details provided.

If We are unable to help, you also have the right to lodge a complaint with the Information Commissioner's Office.

Collected Data

Depending upon your use of Our Site or Our reception of incoming emails or postal letters, We may collect some or all of the following personal data.

- Name
- Business/company name
- Job title/Profession
- Contact information such as postal address with post code, email addresses and telephone numbers
- Web browser type and version

How the Data is Used

All personal data is processed and stored securely, for no longer than is necessary in light of the reason(s) for which it was first collected. We will comply with Our obligations and safeguard your rights under the GDPR at all times.

Our use of your personal data will always have a lawful basis, either because it is necessary for Our performance of a contract with you, because you have consented to Our use of your personal data or because it is in Our legitimate interests.

Specifically, We may use your data for the following purposes:

- Providing and managing your access to Our Site
- Personalising and tailoring your experience on Our Site
- Supplying Our products and/or services to you (please note that We require your personal data in order to enter into a contract with you)
- Replying to emails from you
- Analysing your use of Our Site and gathering feedback to enable Us to continually improve Our Site and your user experience.

- Market research

With your permission and/or where permitted by law, We may also use your data for marketing purposes which may include contacting you by email and/or telephone and/or text message and/or post with information, news and offers on Our products and/or services. We will not, however, send you any unsolicited marketing or spam and will take all reasonable steps to ensure that We fully protect your rights and comply with Our obligations under the GDPR and the Privacy and Electronic Communications (EC Directive) Regulations 2003.

Third parties whose content appears on Our Site may use third party Cookies, as detailed in our Cookie Policy. Please note that We do not control the activities of such third parties, nor the data they collect and use and advise you to check the privacy policies of any such third parties.

You have the right to withdraw your consent to Us using your personal data at any time, and to request that We delete it.

We do not keep your personal data for any longer than is necessary in light of the reason or reasons for which it was first collected. Data will therefore be retained for no more than 12 months, unless you enter into a contract for the sale of goods and/or services with Us, where the data will be retained for 6 years following the completion of the contract. In the case where consent is given to use the data for marketing purposes, the data will be kept until you inform us that you no longer wish us to use the data.

How and Where is the data stored

The data is stored in the UK and suitable measures are taken to safeguard and secure the data collected.

Do We Share Your Data?

We will not share any of your data with any third parties for any purposes, however in certain circumstances We may be legally required to share certain data held by Us which may include your personal data. These circumstances could include complying with a court order/legal obligations or a governmental authority.

We may sometimes contract with third parties to supply services to you on Our behalf. These may include payment processing, delivery of goods, advertising, and marketing. In some cases, the third parties may require access to some or all of your data. Where any of your data is required for such a purpose, We will take all reasonable steps to ensure that your data will be handled safely, securely, and in accordance with your rights, Our obligations, and the obligations of the third party under the law.

We may compile statistics about the use of Our Site including data on web traffic, usage patterns and other information. All such data will be anonymised and will not include any personally identifying data, or any anonymised data that can be combined with other data and used to identify you. We may from time to time share such data with third parties such as affiliates, partners, and advertisers. Data will only be shared and used within the bounds of the law.

Your Right to Withhold Information

You may access Our Site without providing any data at all. However, to use all features and functions available on Our Site you may be required to submit or allow for the collection of certain data.

You may restrict Our use of Cookies. Please see our Cookie Policy published on Our website.

Accessing your Data

You have the right to ask for a copy of any of your personal data held by Us (where such data is held).

Under the GDPR, no fee is payable and We will provide any and all information in response to your request free of charge. Please contact Us for more details at privacy@interperformant.com

Our Use of Cookies

Our use of Cookies and adherence to Cookie Law is covered by Our Cookie Policy, published on Our Site.

Updates to the Privacy Policy

We may change this Privacy Policy.

Any changes will be immediately posted on Our Site and you will be deemed to have accepted the terms of the Privacy Policy on your first use of Our Site following the alterations.

Complaints

If you have a complaint regarding the use of your personal data then please contact us at privacy@interperformant.com

If your complaint is not resolved to your satisfaction, or you are unhappy with our response to any requests you have made to us regarding the use of your personal data, you have the right to lodge a complaint with the Information Commissioner's Office